

# Marten Jaago

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## EDUCATION

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**University of Tartu**  
Bachelor's Degree  
Computer Science

Tartu, Eesti  
2016-2019

## WORK EXPERIENCE

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**Align** (3-4 employee venture-backed AI startup)

Tallinn, Eesti

**Founding Product Engineer**

May 2023 – Aug 2024

- Designed, built and monitored data pipelines that pulled and interconnected conversations and customer information across numerous data sources (CRMs; CS tools; messaging tools and more)
- Responsible for communication, evaluation and adoption of all native and non-native integration providers
- Operated on a set of LLMs (optimized prompts; fine-tuned; building agental flows; framework for testing) to get customized product insights
- Designed and built meaningful chat and product experiences across web and Slack

**Compensation App** (2-3 employee bootstrapped HR startup)

Tallinn, Eesti

**Founding Product Engineer**

Oct 2022 – May 2023

- Successfully built a real-time, product-led alternative to the existing compensation benchmarking solution in the region
- Delivered real-time compensation benchmarks for more than 20 companies in less than a year
- Exited to a local player in the recruitment biz to build Align and keep focus

**Koemo OÜ** (Consulting agency)

Tallinn, Eesti

**Founder**

Jul 2020 – Feb 2023

- Led a team of engineers for a pre-LLM due diligence software aimed at enterprises that successfully got its first paying customers after our efforts
- Worked on a Web3 application to deliver real-time updates about on-chain actions on dashboards
- Built a CI/CD solution and provisioned a managed Kubernetes cluster for a data-analysis software

**Concise Systems** (Consulting agency)

Tallinn, Eesti

**Backend dev => Full-stack dev => Team lead**

Feb 2018 – Sep 2020

- Aside from a small mobile app I was working on the parking permits team for EasyPark
- Prepared the software for on-boarding numerous municipalities with different parking policies from around the world
- Led the initiative for Pass 52 for Bordeaux (<https://www.bordeaux.fr/p138131/stationnement-pass-52>)
- Built an MVP to automatically analyze residential parking permit applications with optical character recognition during a hackathon organized by EasyPark
- Spotted the need for additional UI devs in my product team, learned what was necessary and was quickly able to contribute to the web interfaces that were lacking behind the functionality
- Successfully on-boarded an entirely new team to my product area due to a geographic move

## SIDE PROJECTS

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**KOOS GAMES - Local multiplayer gaming**

Dec 2021

- Built a Jackbox.TV-like local multiplayer gaming platform as a portfolio project and to have fun with friends
- Provisioned a Kubernetes cluster with numerous services each having its own dedicated database
- Built CI/CD pipelines with testing for each autonomous service
- Collaborated with designer-friends to make it look pretty
- Took part in an accelerator by Startup Wise Guys
- Developed 3 games each with 2 interfaces (one for display, one for mobile/controller): Pictionary, Would You Rather and Trivia
- Understood the difference between building a product vs building a project

## **WORK CD - Salary streaming for contractors**

Aug 2021

- Designed and implemented a employee time tracking software with real-time salary streaming during a 3-day Web3 hackathon
- Built 2 Solidity applications to stream and track funds in a decentralized chain

## **ADDITIONAL**

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**Technical Skills:** Typescript, React, LLMs, NextJS, NodeJS, PostgreSQL, Python, Spring Boot, Docker, Kubernetes, GitHub Actions

**Languages:** Proficient in Estonian, English; beginner in Portuguese

### **Certifications & Training**

- Natural Language Processing with Classification and Vector Spaces (Coursera)
- Building Containerized Applications on AWS (Coursera)
- Getting Started with Google Kubernetes Engine (Coursera)
- Machine Learning (Andrew Ng)
- Deep Learning Specialization (Andrew Ng)